

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
OCT15/12 11.09

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 636295 / _____
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DATE OCT15/12 11.09

TO JENNIE
FR JULIE
DELETED SPOTS ON 1,2,5,9,8,9,11-14,17-20,23-26,28,29,31,32,35,36,38,39
TTLS \$59900.-31X
MOVE \$92500 TO HDLN 6374159 (CHANGING 3PAC)
PLS CFM, THX 10/15

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
:	LINE#:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST # = 530
AGENCY PRODUCT CODE =

1	S	700A-900A	30	\$2,000.00	10/22	10/24	0	M,W	C
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PROGRAM : GMA
CON COM1 : 1X PER DAY

2	S	700A-900A	30	\$2,000.00	10/16	10/18	0	TU,TH
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PROGRAM : GMA
CON COM1 : 1X PER DAY

REP HEADLINE# 6362957 TRF# 335697
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
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ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 11.09
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/16	10/18	0		TU,TH	0
6	S		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/23	10/25	0		TU,TH	0
8	*		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/15	10/15	1		MON	1
9	S		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/22	10/24	0		M,W	0
11	S		400P-500P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$800.00	10/16	10/19	0		TU,F	0
12	S		400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/23	10/26	0		TU,F	0
13	S		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	10/22	10/25	0		M-TH	0
14	*		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	10/15	10/15	1		MON	1
17	*		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	10/15	10/15	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	10/22	10/26	0		M-F	0
19	S		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$3,000.00	10/22	10/23	0		M-TU	0
20	*		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$3,000.00	10/15	10/15	1		MON	1
23	S		730P-800P PROGRAM : WHEEL	30		\$3,000.00	10/18	10/18	0		THU	0
24	S		730P-800P PROGRAM : WHEEL	30		\$3,000.00	10/25	10/25	0		THU	0
25	S		1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	10/23	10/25	0		TU,TH	0
26	S		1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	10/16	10/18	0		TU,TH	0
28	S		700A-900A PROGRAM : NEWS	30		\$1,050.00	10/27	10/27	0		SAT	0
29	S		700A-900A PROGRAM : NEWS	30		\$1,050.00	10/20	10/20	0		SAT	0
31	S		900A-1000A PROGRAM : GMA	30		\$1,050.00	10/27	10/27	0		SAT	0
32	S		900A-1000A PROGRAM : GMA	30		\$1,050.00	10/20	10/20	0		SAT	0

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\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		700A-900A	30		\$1,050.00	10/21	10/21	0		SUN	0
PROGRAM : NEWS												
36	S		700A-900A	30		\$1,050.00	10/28	10/28	0		SUN	0
PROGRAM : NEWS												
38	S		600P-630P	30		\$1,500.00	10/21	10/21	0		SUN	0
PROGRAM : NEWS												
39	S		600P-630P	30		\$1,500.00	10/28	10/28	0		SUN	0
PROGRAM : NEWS												
OCT/12 59900.00												CONTRACT TOTAL 59900.00
												TOTAL SPOTS 31

MARKET TOTALS \$249,836 WFTV 61% WKMG 17% WESH 21% WOFL 1% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE